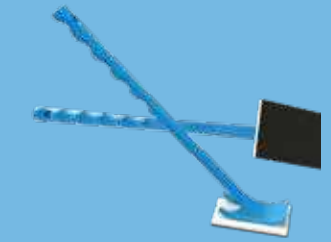


sanimaid®  
- The hygienic choice



Toilet bowl cleaning  
**REINVENTED**

# The story

It started with a desire to create the best and most hygienic toilet brush the world ever had seen.

After several years of hard work and many tests Sanimaid was finally founded in 2016. The patented invention was first presented at the Chicago Houseware Show in 2017, where the reinvention of the toilet brush won the GIA award for best new cleaning product.

Since then, Sanimaid continual develops new innovative and good functional designed products for everyday use and satisfaction.

Recognized and appreciated



# It's all about



## Hygiene

To avoid spread of bacteria, products are made with build-in anti-bacterial technology from Microban.



## Functionality

Functional design that works. Easy, convenient, and complete cleaning in every corner every time.



## Innovation

The patented bristleless cleaning head means no dirt or used toilet paper gets stuck in the cleaning head. For a much more sanitary experience.



## Sustainability

High quality products with a long lifespan means less disposal of plastic waste and less water consumption, since you don't need to flush twice.

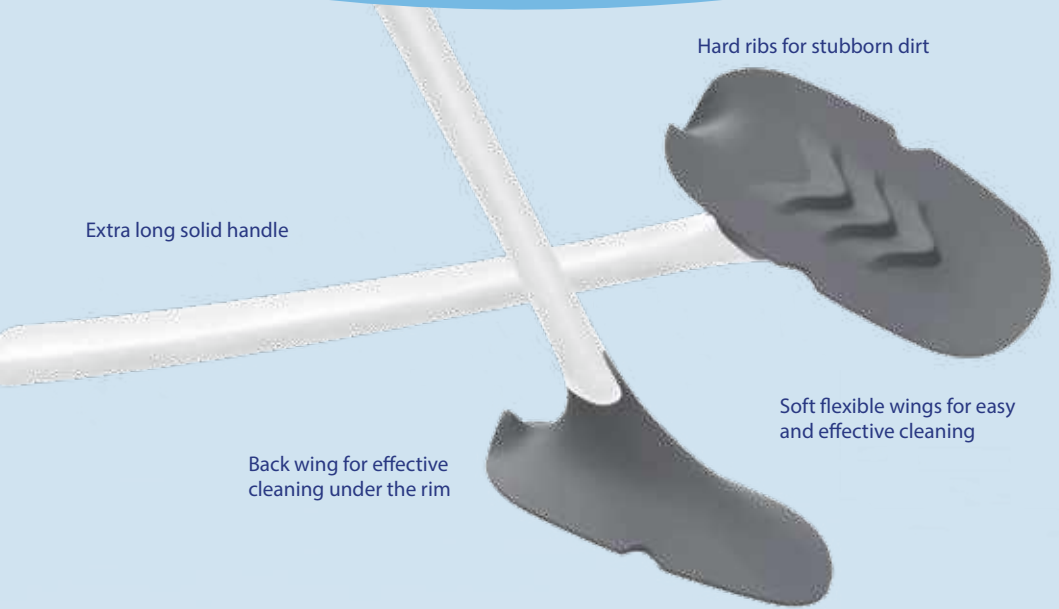


## Hygiene

High grade water repellant materials ensure a dry cleaning head and caddy, which reduces the spread of bacteria.

# Original

The Original is characterized by good design, high functionality, super hygiene, and the extra long and solid handle that really offers great power and a good feeling.

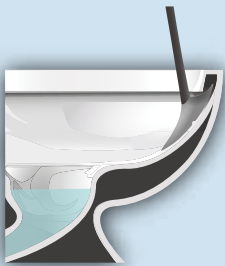


Extra long solid handle

Hard ribs for stubborn dirt

Back wing for effective cleaning under the rim

Soft flexible wings for easy and effective cleaning



PROTECTION THAT LIVES ON  
**MICROBAN®**  
Contains the biocide silver phosphate glass

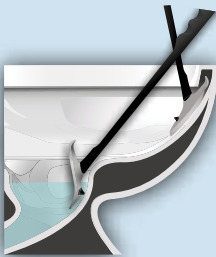
## GREAT FEATURES



# Ergo 2.0

NEW

The all-new Ergo 2.0 toilet bowl cleaner has an improved cleaning head, with a smart combination of soft ribs for fast and easy cleaning and a scraper function for stubborn dirt.



PROTECTION THAT LIVES ON  
**MICROBAN®**  
Contains the biocide silver phosphate glass

## GREAT FEATURES



# Private homes

*Perfect choice in any bathroom*



Wall mounted  
Easy cleaning and  
better hygiene

# Public toilets

*Keep a clean and hygienic environment*



# The Original series

Complete sets including the Original toilet bowl cleaner + holder



Model:  
BOSTON

Color:  
White



Model:  
COPENHAGEN

Color:  
White, Black



Model:  
PARIS

Color:  
White, Charcoal



Model:  
OSLO

Color:  
White, Charcoal



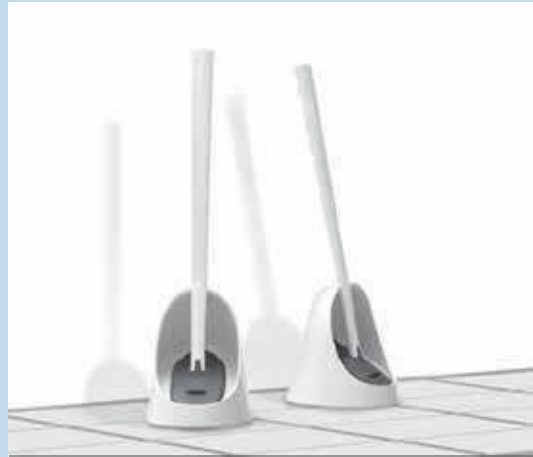
# The Ergo 2.0 series

Complete sets including the Ergo 2.0 toilet bowl cleaner + holder



Model:  
SEOUL

Color:  
White, Black



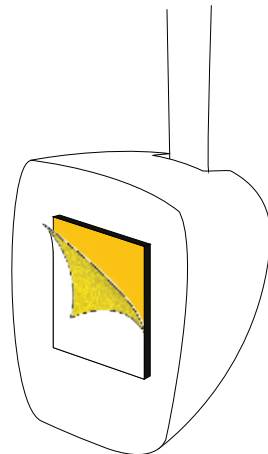
Model:  
BERLIN

Color:  
White

## Easy to install

All wall mounted models come with **adhesive tape** on the back - no screws needed for installation. Universal for Paris, Boston, Copenhagen, and Seoul.

**3M**



NEW

# Antibacterial Microfibre



**Keeping organized  
2 beautiful colors**



## Introduction

The new super soft and antibacterial microfibre cloth from SaniMaid is a class by itself and gives a perfect result every time.

They will be a daily pleasure to use for cleaning on all types of surfaces in the many rooms of the home. The material quality means that the suction capacity is very high, so that dust, dirt, water and other liquids are easily sucked up, leaving a perfect result - without the use of chemicals.

SaniMaid also differentiates itself from the common cloths in the market, as they are treated with silver ions, a known technology that kills 99% of all bacteria. This also means that the cloth does not smell bad after use.

The cloths are washable and reusable which is good for the environment, but also cheaper to use in length.

When hygiene counts...

**No chemicals needed for  
cleaning - just water.**  
*Save the environment and  
your money*



# W.C.

## stain remover

KEEP YOUR TOILET FREE OF ALL STAINS



PROTECTION THAT LIVES ON  
**MICROBAN**  
Contains the biocide silver phosphate glass

Velcro pads



EASY - EFFECTIVE - HYGIENIC

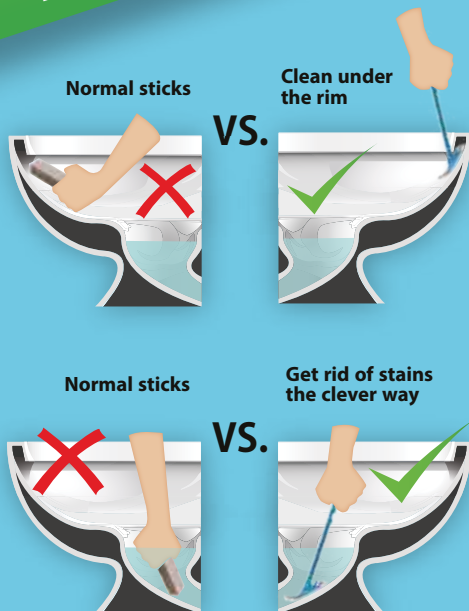


shiny clean

## Introduction

Removal of lime scale stains has never been easier. Easy and convenient to use, and the flexible pads ensure a complete cleaning in every corner. Furthermore, your hand will be in safe distance from the toilet water and bowl surface.

NEW





@mammarose



@testfamilien.dk



@fruglskov

*“The best thing about it, beside the sleek design, is that it doesn’t drip....”*

- @fruteglskov



Made in collaboration with  
[www.testfamilien.dk](http://www.testfamilien.dk)

---

[www.sanimaid.com](http://www.sanimaid.com)  
 Design and quality by Sanimaid  
 Denmark